

Department of Commerce

Learning Outcomes

B. Com Ist Year

Course Code	Course Title	Course Type	Course Learning Outcomes
BC 1.1	Financial Accounting	Core Course C-1	The objective of this course is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions in manual and by using accounting software.
BC 1.2	Business Organisation and Management	Core Course C-2	The course aims to provide basic knowledge to the students about the organization and management of a business enterprise.
BC 1.3	Business Law	Core Course C-4	The objective of the course is to impart basic knowledge of the important business legislation along with relevant case laws applicable.
BC 1.4	Business Statistics and Mathematics	Core Course C-5	The objective of this course is to familiarize students with the applications of statistical techniques and mathematics in business decision-making.

Department of Commerce

Learning Outcomes

B. Com IIIrd Year

Course Code	Course Title	Course Type	Course Learning Outcomes
BC 3.1(b)	Principles of Marketing	Discipline Specific Elective (DSE)-1	The course aims to acquaint students with basic knowledge of concepts, principles, tools and techniques of marketing.
BC 3.2(a)	Fundamentals of Financial Management	Discipline Specific Elective (DSE)-2	The course aims to familiarize the students with the principles and practices of financial management.
BC 3.3	Entrepreneurship	Skill-Enhancement Elective Course (SEC)-3	The course aims to orient the learner toward entrepreneurship as a career option and creative thinking and behavior.
BC 3.4	Principles of Micro Economics	Generic Elective (GE)-1	This course intends to expose the student to the basic principles in Microeconomic Theory and illustrate with applications.

BC3.5(b)	Banking and Insurance	Specific Elective (DSE)-3	The course aims to impart knowledge about the basic principles of the banking and insurance.
BC3.6(c)	Office Management and Secretarial Practice	Specific Elective (DSE)-4	The purpose of this course is to familiarize the students with the activities in a modern office. Smooth functioning of any organization depends upon the way various activities are organized, facilities provided to the staff working in the office, the working environment and the tools and equipments used in office.
BC 3.7	Personal Selling and Salesmanship	Skill-Enhancement Elective Course (SEC)-4	The purpose of this course is to familiarize the students with the fundamentals of personal selling and the selling process. They will be able to understand selling as a career and what it takes to be a successful salesman.
BC 3.8	Indian Economy	Generic Elective (GE)-2	This course seeks to enable the student to grasp the major economic problems in India and their solutions. It also seeks to provide an understanding of modern tools of macro-economic analysis and policy framework.